

**NORTHEAST INDIANA  
HOME & HEALTH EXPO  
MARCH 23RD-25TH, 2012  
AUBURN AUCTION PARK**

JW PROMOTIONS HEREBY LEASES TO:

EXHIBITOR: \_\_\_\_\_  
(For advertising listing and clerical purposes please include DBA's.)

ADDRESS: \_\_\_\_\_

PHONE: \_\_\_\_\_

Tell us about your product, this will insure your company is not placed next to or across from a competitor.

Product Information: \_\_\_\_\_

Booth space is available for the "NORTHEAST INDIANA HOME & HEALTH EXPO " at the AUBURN AUCTION PARK, 5536 COUNTY RD 11A, AUBURN INDIANA 46706 March 23rd-25th, 2012 for the purpose of exhibiting, demonstrating and otherwise advertising their name and product. JW Promotions will assign the location of the booth spaces after the representatives of JW promotion have received payment for the booth rental and have approved the contract.

\_\_\_\_\_ (PLEASE INITIAL) For, and in consideration of the lease space, the above named Exhibitor does hereby agree to pay to the order of JW Promotions, the sum specified below which covers rental and advertising for the duration of the show.

Booth Rental Fees include advertising, pipe and drape and electricity. Tables and Chairs are not a part of the booth rental fees. Please include the attached form if these items are needed. Tables \$15.00 and chairs 2 for \$7.00. Table covers are the responsibility of the exhibitor. Exhibitors are responsible for the removal of any trash from the booth during show and at tear down, any trash left behind will result in a removal fee of \$25.00.

The type of advertising will be chosen at the sole discretion of JW Promotions. The advertising will be reasonable in nature, and is intended to maximize the shows exposure through various types of media: Radio, Newspaper Banners & Flyers.

Until signed by a representative of JW Promotions, this application only constitutes as an application for the Exhibition at the show listed above. **NO EXHIBITOR WILL BE ASSIGNED A BOOTH SPACE UNTIL ALL FEES ARE PAID IN FULL!**

**ALL RENTAL FEES ARE NON REFUNDABLE 30 DAYS PRIOR TO THE SHOW.**

Exhibitor must carry liability insurance protection, and Exhibitor must provide a certificate of such to JW Promotions along with a signed contract and payment for booth space.

JW Promotions will not be liable to Exhibitor, Exhibitor's employees, agents, or visitors or to any other person whomsoever for any injury or damage to property at or about the premises caused by the negligence or misconduct of Exhibitor, its agents, servants, or employees. Exhibitor agrees to indemnify JW Promotions and hold them harmless from any loss, expense or claim arising out of such damage or injury.

NOTE: EACH EXHIBITOR WILL RECEIVE 4 EXHIBITOR PASSES IN YOUR PACKET UPON REGISTRATION . ADDITIONAL PASSES MAYBE PURCHASED FROM JW PROMOTIONS FOR \$2.50 EACH. NAMES AND DAYS THAT STAFF WILL BE WORKING MUST BE SUBMITTED AS PASSES WILL BE PICKED UP EACH DAY AT THE REGISTRATION BOOTH AND THEN RETURNED AT THE END OF THE DAY.

NOTE: Setup:

- Landscapers, Builders or anyone needing extra setup time please contact your Sales Representative to make arrangements. We will have a skid loader, scissor lift, tow motor and 2 wheel dollies available. Heavy Equipment must be operated by JW Promotions or Auburn Auction Park Staff.

- Tuesday March 20th 8am-5pm, Wednesday March 21st 8am-5pm, Thursday March 22nd 8am- 8pm. NO FRIDAY SET-UP!
- 
- LANDSCAPERS MUST LAY PLASTIC ON THE FLOOR AND PLEASE MAKE SURE YOU ARE USING REGULAR SAND.

NOTE: Show Hours Friday March 23rd 11am-7pm, Saturday March 24th 9am-8pm, Sunday March 25th 10am-5pm.

NOTE: Teardown Sunday March 25th 5pm-7pm, Monday March 26th 8am-3pm.

NOTE: Exhibits must be staffed during ALL hours of show operation. PLEASE remind your team that by leaving early on any day, you are limiting your sales potential and affecting the quality of the guest experience. Absolutely NO tear down until after show is over.

<b>ELECTRICAL: (Extension Cords and power strips for individual booths are exhibitors responsibility.)</b>	
Please indicate electrical requirements below:	
110	FREE
220	There will be an additional charge for this connection of \$150.00
Additional electrical needs:	

A non-refundable deposit of 50% must accompany contract to guarantee a space is "reserved". Payment in full must be received by the date indicated below or no space will be assigned. Sign and return this form with deposit to JW Promotions, 646 Grand Valley Dr. Howard, Ohio 43028. All rental fees must be paid in full by February 1, 2012.

When paying with credit card please indicate amount to be charged! Please note if a balance is carried over, your balance will be run by the "pay in full date" indicated above, unless otherwise specified!

A fee of \$30.00 will be charged for each returned check.

Plan	Booth Size	Cost
Plan A	10 x 10	\$490.00
Plan B	10 x 20	\$790.00
Plan C	10 x 30	\$990.00
Plan D Bulk Space	20 x 20	\$1390.00
Plan E End Cap	10 X 20	\$990.00
*Sponsorship Package	10 X 20	\$3000.00

Plan # _____ Date: _____ Sales Rep. _____
Business Name: _____
Authorized Signature: _____ Print Name _____
Billing Address for card statement: _____
Payment Method Company Checks Visa, Master Card # _____ exp. _____

JW Promotions, 646 Grand Valley Dr, Howard, Ohio 43028  
 Phone 740-397-7788 Fax 740-326-6604  
 jodywitzky@earthlink.net  
 homeshowsrus.com