

**1st Annual
MICHIANA SPORTSMAN SHOW
FEBRUARY 11th-12th, 2011
THE MEC
(MICHIANA EVENT CENTER)**

JW PROMOTIONS HEREBY LEASES TO:

EXHIBITOR: _____
(For advertising listing and clerical purposes please include DBA's.)

ADDRESS: _____

PHONE: _____

Product Information: _____

Booth space is available for the 2010 "Michiana Sportsman Show" located in the Michiana Event Center 7605 North State Rd. 9 Howe, Indiana 46746, for the purpose of exhibiting, demonstrating and otherwise advertising their name and product. JW Promotions will assign the location of the booth spaces after the representatives of JW promotion have received payment for the booth rental and have approved the contract. For, and in consideration of the lease space, the above named exhibitor does hereby agree to pay to the order of JW Promotions, the sum specified below which covers rental and advertising for the duration of the show. Booth Rental Fees include Advertising, Pipe and Drape, Electric and 1 8" Table with 2 Chairs. Table covers are responsibility of exhibitor. Vendors are responsible for the removal of any trash from booth during show and at tear down, any trash left behind will result in a removal fee of \$25.00.

NOTE: Until signed by a representative of JW Promotions, this application only constitutes an application for the Exhibition at the show listed above. Without deposit or payment in full by specified dates, there will be no booth assignment.

NOTE: Each Exhibitor must carry Liability Insurance protection. Exhibitor must provide a certificate of such to JW Promotions along with a signed contract and payment for booth space.

NOTE: JW Promotions will promote the Show through various types of media such as; Radio, Newspaper, Banners and Flyers.

NOTE: Set up: Tuesday-Thursday Feb. 8th-10th from 8am-5pm. All Exhibits must be setup by Thursday Feb. 10th @ 5pm. No Exceptions.

NOTE: Show Hours: Friday Feb. 11th from 9am-8pm; Saturday Feb.12th from 9am-6pm.

NOTE: Teardown; Saturday Feb. 12th from 6pm-8pm; Monday Feb.14th from 9am-3pm.

NOTE: Exhibits must be staffed during ALL hours of show operation. PLEASE remind your team that by leaving early on any day, you are limiting your sales potential and affecting the quality of the guest experience. To maintain a quality experience for all visitors, please tell your staff to refrain from tearing down before the show closes. If you have to leave early your display must remain intact during show hours.

ELECTRICAL:

(Extension Cords and power strips for individual booths are exhibitors responsibility.) Please indicate electrical requirements below:
110
220
Additional electrical needs:

A non-refundable deposit of 50% must accompany contract to guarantee a space is "reserved". Payment in full must be received by the date indicated below or no space will be assigned. Sign and return this form with deposit to JW Promotions, 646 Grand Valley Dr. Howard, Ohio 43028 by January 10, 2011.

When paying with Credit Card please indicate amount to be charged! Please note if a balance is carried over, your balance will be run by the "pay in full date" indicated above, unless otherwise specified!

A fee of \$30.00 will be charged for each returned check.

Plan	Booth Size	Cost
Plan A	10 x 10	\$325.00
Plan B	10 x 20	\$525.00
Plan C	10 x 30	\$725.00
Plan D Bulk Space	20 x 20	\$925.00
Plan E Corner Space	10 x 10	\$425.00
Sponsorship Package	10 x 20	\$2000.00

Plan # _____ Date: _____ Sales Rep. _____
Business Name: _____
Authorized Signature: _____ Print Name _____
Billing Address for card statement: _____
Payment Method Company Checks Visa, Master Card # _____ exp. _____

**JW Promotions, 646 Grand Valley Dr. Howard, Ohio 43028
Phone 740-397-7788 Fax 740-326-6604
jodywitzky@earthlink.net**