

**MICHIANA AMISH COUNTRY
HOME & GARDEN SHOW
MARCH 24TH - 26TH, 2011
THE MEC
(MICHIANA EVENT CENTER)**

JW PROMOTIONS HEREBY LEASES TO:

EXHIBITOR/SPONSOR: _____
(For advertising and clerical purposes please include DBA's.)

ADDRESS: _____

PHONE: _____

Tell us about your product, this will insure your company is not placed next to or across from a competitor.

Product Information: _____

Booth space is available for the 2011 "Michiana Amish Country Home & Garden Show" located in the Michiana Event Center 7605 North State Rd. 9 Howe, Indiana 46746, for the purpose of exhibiting, demonstrating and otherwise advertising their name and product. JW Promotions will assign the location of the booth spaces after the representatives of JW promotion have received payment for the booth rental and have approved the contract. For, and in consideration of the lease space, the above named exhibitor does hereby agree to pay to the order of JW Promotions, the sum specified below which covers rental and advertising for the duration of the show. Booth Rental Fees include Advertising, Pipe and Drape, Electric and 1 8" Table with 2 Chairs. Table covers are responsibility of exhibitor. Vendors are responsible for the removal of any trash from booth during show and at tear down, any trash left behind will result in a removal fee of \$25.00.

NOTE: Until signed by a representative of JW Promotions, this application only constitutes an application for the Exhibition at the show listed above.

Note: Each Exhibitor must carry Liability Insurance Protection. Exhibitor must provide a Certificate of such to JW Promotions along with a signed contract and payment for booth space.

NOTE: JW Promotions will promote the Show through various types of media such as: Radio, Newspaper, Banners & Flyers.

- **NOTE: Setup:**
- Landscapers, Builders or anyone needing extra setup time will be permitted to begin on Friday March 18th - Saturday March 19th from 9am-5pm. Please contact your Sales Representative with any special equipment needs. We will have a skid loader, scissor lift, tow motor and 2 wheel dollies available. Heavy Equipment must be operated by JW Promotions or The MEC staff only.
- **LANDSCAPERS MUST LAY PLASTIC ON THE FLOOR!**
- All other Exhibitors may begin on Monday March 21th and Tuesday March 22th from 8am-5pm, Wednesday March 23th from 8am-8pm.
- All Exhibits must be setup by Wednesday March 23rd. @ 8pm. No Exceptions.

NOTE: Show Hours: Thursday March 24th 1pm – 7 pm, Friday March 25th, 10am – 8pm, Saturday March 26th, 9am – 5pm.

NOTE: Tear Down: Saturday March 26th 5pm-7pm, Monday March 28th, from 9am-5pm.

NOTE: Exhibits must be staffed during ALL hours of show operation. PLEASE remind your team that by leaving early on any day, you are limiting your sales potential and affecting the quality of the guest experience. To maintain a quality experience for all visitors, please tell your staff to refrain from tearing down before the show closes. If you have to leave early your display must remain intact during show hours.

ELECTRICAL:

(Extension Cords and power strips for individual booths are exhibitors responsibility.) Please indicate electrical requirements below:
110
220
Additional electrical needs:

A Deposit of 50% of rental fee must accompany contract to guarantee a space is "reserved". All balances must be paid in full before a space will be "assigned". Sign and return this contract with your payment by February 21st, 2011 to JW Promotions 646 Grand Valley Dr. Howard, Ohio 43028.

When paying with credit card please indicate amount to be charged! Please note if a balance is carried over, your balance will be run by the "pay in full date" indicated above, unless otherwise specified!

A fee of \$30.00 will be charged for each returned check.

Plan	Booth Size	Cost
Plan A	10 x 10	\$515.00
Plan B	10 x 20	\$815.00
Plan C	10 x 30	\$1015.00
Plan D Bulk Space	20 x 20	\$1415.00
Plan E End Cap	10 X 20	\$1015.00
*Sponsorship Package	10 X 20	\$3000.00

Plan # _____ Date: _____ Sales Rep. _____
Business Name: _____
Authorized Signature: _____ Print Name _____
Payment method Company Checks Visa, MasterCard # _____ Expiration Date _____ 3 Digit Code _____

**JW Promotions, 646 Grand Valley Dr, Howard, Ohio 43028
 Phone 740-397-7788 Fax 740-326-6604
 jodywitzky@earthlink.net**